

Boat Show Venice 2019 THE ART OF SHIP BUILDING IS BACK HOME

The new initiative scheduled for June 18-23 was presented at the Venice Arsenale, bringing the ship building industry back home. The Mayor, Mr. Luigi Brugnaro: "We have a three-year plan to give the entire Italian shipbuilding industry an opportunity".

Venice, March 27, 2019 – The Venice Boat Show, which will be held in the areas of the Venice Arsenale from June 18 to 23, was presented this morning at the Sala Consiglio of Ca' Corner, offices of the Metropolitan City of Venice, in the presence of all the members of the Steering Committee set up for the occasion. The initiative that has been strongly supported by the Mayor of Venice, Mr. **Luigi Brugnaro**, has chosen the "shipyard" where ships that gave power to the Venetian Republic throughout the navigable world were built. An early example of industry, whose roots stem back to the 16th century, when the need for ships was a daily requirement.

"The Boat Show is a big challenge, which we are working on with the utmost commitment and the proposition is looking very good - is the comment of the Mayor - The important thing is to have fun and promote opportunities to meet. We are interested in the City giving a sign of an awakening and reconciliation with the sea, our Adriatic Sea that must be heard. I am sure it will be a wonderful show: the National Aerobatic Team of the Frecce Tricolori will be flying over on the opening day and there will be events for all age groups. We will be promoting an international competition for boat studies and projects in the exhibition areas; explaining how ships are restored; visitors can try Venetian rowing and see the MOSE operating station; we will be organising meetings on hybrid motors/engines and some of the most modern technologies, culinary competitions, initiatives especially for children with a visit of the Dandolo submarine and the Naval Museum, concerts and shows that will also contaminate Forte Marghera and the entire Mainland".

The initiative was presented by **Fabrizio D'Oria**, Coordinator of the Boat Show's Technical Secretariat, who illustrated the "state of the art" of the work in progress. Along the docks of the Arsenale, boats of leading Italian and foreign shipyards will be on show, while within the Tese there will be accessories, engine systems and equipment on show. This will all give a unique setting that modern exhibition pavilions cannot reproduce. The Arsenale will be opened to the city through the Ship Pavilion, section of the Historical Naval Museum, allowing access from the monumental entrance. It will be a first contact with navigation also through an unprecedented route "on water".

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Evento organizzato da

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"Our show is addressed to a catchment area whose centre has now shifted eastwards; towards customers who very often do not reach other European exhibitions. It is an important occasion for the whole Italian pleasure boating field, and I say this by emphasising that we do not want to compete with any other show – says Luigi Brugnaro – Moreover, Venice is also the city where some of the most renowned art collectors, who are often owners of important boats, travel to on the very same days to visit the Biennale d'Arte. This also contributes to achieving an unbeatable scenario. Finally, we want to be a reference point for the many important producers in the Adriatic".

Particular attention will be paid to the mixed world of Venetian shipbuilding, with its different attitudes and vocations. Along with the traditional, typical lagoon boats, waterborne civil and military law enforcement craft including several ships will also be on display, testifying the great collaboration that has been established with all the authorities and especially with the Navy, represented by Admiral **Andrea Romani**, who said: *"we have been supporting this project since its initial stages. The Navy is fully engaged in fulfilling this initiative that will allow to enhance the ancient Arsenale in a perspective linked to the activities of the nautical sector and, more generally, to the activities of the sea, respecting its history and the symbolic connotation of Venice and maritime transport. During the Show, our Naval Base will be open to the public and the Naval Museum display will be expanded, making it possible to visit the Dandolo submarine thanks to the collaboration with Vela and the Fondazione Musei Civici di Venezia (Civic Museums Foundation)".*

The presentation included the participation of Mr. **Alberto Galassi**, Chief Executive Officer of the Ferretti Group, one of the first to believe in Venice as an exhibition venue: *"if there's a place in Italy that can compete with Montecarlo for standing and environment it's definitely Venice. I have long believed in it. Last year we celebrated the Group's 50th anniversary here and we are back for the presentation of our new products. I also suggested to our competitors to participate".*

The Venice Boat Show logo includes the lion of the Venetian Republic and the V of Venice: if St. Mark were the political heart, Rialto the commercial soul, the Arsenale was not only the military place and watergate of the city, but it symbolised the western defence of our culture and of Europe.

In this regard, there will be numerous collateral initiatives that will keep the cultural content of the event high in various rooms and spaces of the Arsenale. The Spazio Incontri (Meeting Space) will open on Wednesday June 19 with a conference on design that has already been confirmed by designer **Carlo Nuvolari**, **Luca Bassani**, inventor of the Wally Yacht brand and professor **Carlo Fei**, a professor in Fashion Management at Luiss of Rome. Carlo Nuvolari says: *"there is a new luxury of seafaring, a vision that is closer to passion and emotions. One of the best ways to manifest this is*

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to arrive in Venice by sea, as the travellers of the past centuries did, remaining enchanted by the embrace of the monumental entrance to the city”.

Even visitors to the show can arrive by sea with their boats, mooring in one of the various marinas that have collaborated in creating this show. Design will not be the only theme: we will talk about the environment, fishing, tourism and fishing, safety and navigation with the collaboration of CNR-ISMAR, Tethis, Coast Guard and Assonautica.

*"We will be present to support the initiative," says Rear Admiral **Piero Pellizzari** of the Direzione Marittima del Veneto e della Capitaneria di Porto di Venezia (Veneto Maritime Directorate and of the Port Authority of Venice), "central to developing all aspects related to pleasure boating. Our people and our experience are available in particular as regards regulations and navigation safety".*

One of the collateral initiatives is the competition "**Venice Boat Show: International Call for Selection of Boat Projects**", organised by Fondazione Musei Civici di Venezia (Venice Civic Museums Foundation) with the Municipality of Venice and Vela Spa. The works selected out of over seventy participants, will be exhibited inside Tesa 113 of the Arsenale, where a series of cultural activities related to design and nautical culture with different guests will also take place.

"The Boat Show - concludes Mayor Brugnaro - has already been funded for the next three years. We must believe in it and make the greatest possible contribution to its success because it represents an opportunity for future generations. I thank all those who are working hard day and night, striving to implement this important event: the Municipality of Venice, Vela Spa and all the participating companies involved, the city's institutions, associations, rowing clubs. And, on behalf of the city, I would like to thank Alberto Galassi, CEO of Ferretti Group, one of the largest Italian industrial groups, who strongly believed in this project. I believe that it is a duty for the country to consider that Venice can give a future life, work and prosperity to the whole Adriatic area”.

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Practical information

Seat of the Exhibition is the ARSENALE, a symbol of the “Serenissima” Republic power and military prowess, the heart of its naval industry

An incomparable, historical context in the centre of Venice, made of a water basin (50.000 sq metres) and pavilions, with approximately 6.000 sq metres of space.

Here are the details of the spaces available to exhibitors.

The water basin:

- 50.000 sq metres for exhibitions on water
- More than 1.000 meters of wharfs and piers
- More than 100 moorings
- More than 100 ground-standings
- 13.000 sq metres for trials on water

The exhibition areas:

- 6.000 sq metres for indoor exhibition
- 20.000 sq metres for open air exhibition

Exhibition in the water basin (Darsena Grande):

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- Area «Piazzale della Campanella»
- Exhibition of historical, militar and traditional Venetian boats

Exhibition in the water basin (Darsena Grande):

Main Yacht Riviera

Features:

Exhibition moorings for boats from 10 up to 35 metres length

Equipment: electricity, water

Possibility to set up a reception desk and a hospitality area

Fiera Open Air

Features:

Ground exhibition for boats under 10 metres length

Equipment: electricity, water

Possibility to set up a reception desk and a hospitality area

Indoor exhibition: Tese delle Nappe

These are three very large adjoining areas with a total of 3.500 sq metres. They have been fully restored, with a total respect for the original architectural structure, promoting the bright, wide vaults, which are characteristic of the spaces. The construction of these three awe-inspiring areas began in 1525, along the northern wall of the Arsenal during the development of the “Arsenale Novissimo”. Constructed as “water vaults” (aquatic work-sites), they maintained such characteristics, up and until landfilling, begun in 1880.

Modular stands starting from 6 sq metres up to 128 sq metres.

Equipment: electricity 1,5kw, standard furniture

Other areas:

- Restaurants and bars
- Discovery and relaxation area
- “Voga alla veneta” rowing area
- Exhibitions by Biennale Arte 2019
- Venues for meetings and events

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