



SALONE
NAUTICO
VENEZIA

ARSENALE
29 MAGGIO —
6 GIUGNO 2021

Venice Boat Show

Presentation of the 2021 edition

The second edition of the Venice Boat Show opens its doors in less than a month with the number of exhibitors that has increased twofold. A nine-day event from May 29 to June 6 in the spectacular Arsenale to showcase naval architecture, marking a positive step in the rebirth of the lagoon city.

Venice, May 3, 2021 - **The Arsenale in Venice will host the second edition of the Boat Show, which starts on May 29 with the number of exhibitors having doubled compared to the 2019 edition.** For the second time, the art of ship building is back home. The show will run for 9 days until Sunday, June 6, 2021 **from 10:00 am to 8:00 pm**. Visitors will not only be able to admire more than **220 boats on show from over 160 exhibitors**, but also the spectacular structures of the City's Arsenale; a symbol of the military power and authority of the Venetian Republic and the heart of its ship-building industry, which has made it one of the greatest maritime powers for centuries. This evocative historical backdrop in the centre of Venice consists of a water basin of 50,000 m², over 1000 linear metres of pontoons for about 150 boats in the water, 30,000 m² of outdoor exhibition spaces, and 5,000 m² indoor pavilions.

The event, promoted by the **Municipality of Venice** and organized by **Vela spa**, working with the cooperation of **Marina Militare Italiana** (the Italian Navy), was presented this morning via video conference from the Tronchetto Smart Control Room in the presence of the mayor of Venice City, **Luigi Brugnaro**. The appointment was also attended by Admiral **Andrea Romani**, Commander of the Institute for Military Maritime Studies (Istituto Studi Militari Marittimi) and the Military District of Venice, **Fabrizio D'Oria**, Operational Director of Vela Spa and Organizational Director of the Show, **Alberto Bozzo**, Director of Markets and Sales Group of Vela Spa and Sales Director of the Show, **Carlo Nuvolari**, Naval Designer and Scientific Director of the Show, **Albero Galassi**, CEO of Ferretti Group and **Gianguido Girotti**, Deputy CEO of Beneteau

"The Venice Boat Show - said Mayor **Luigi Brugnaro** - is an appointment that, along with the Biennale of Architecture, which starts on May 22, and the reopening of museums and cultural institutions, accompanies the restart of Venice and Italy on the whole. The event, which we felt strongly about hosting, seals the importance of boating and the sea for this city. It is an appointment that we will continue to promote and enhance in the coming years as well to support the nautical industry and the entire sector supply chain, together with the themes relating to sustainability and design, to experience the sea in its full potential. Moreover, this year, thanks to the collaboration of the Venice marinas, the people of the sea, from the coasts of Croatia to

Info

Evento organizzato da

www.salononautico.venezia.it



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Trieste, Ancona to Rimini, will have the opportunity of reaching Venice by boat and mooring for free, subject to reservation. Our special thanks go to the Navy for their exceptional cooperation, to the Director of Ulss3, Mr. Contato and to the President of La Biennale di Venezia, Mr. Cicutto for establishing and sharing a high-level security system, to the Veneto Region and to the European industrial groups. who honour the Boat Show with their presence".

"For this second edition, too, the Italian Navy is delighted to be working alongside the Municipal Administration and the entire City in organizing an event, in which we have given our utmost since the beginning - emphasized Admiral **Romani**. We will deploy our personnel, our vessels and infrastructures and will open the areas on land and on the waters of our naval base to the public. For this event, the 'Ponza' ship, which supports the lighthouses in maritime signalling, and the hydro-oceanographic ship 'Aretusa' will also be present, as well as a representation of the Marines of Brigata San Marco".

The display at the Venice Arsenale, a natural "naval" continuation of the nearby Biennale of Architecture, will be enhanced with cultural moments and debates on the future of pleasure boating and the industry surrounding it. The focal point of the show will be sustainability, which will be concentrated in the E-Village with a wide range of hybrid and electric projects that had already characterized the first edition.

The distinctive features of Venice's quality shipbuilding will be highlighted with a special focus on police vessels, rescue boats such as water-ambulances and fireboats, and services such as waste collection. There will be in-depth analyses in the meeting areas, with live streaming on issues such as tourist ports, design and innovation, leisure boating and yachting, hybrid engines, environmental issues, Venetian shipbuilding as well as safety at sea.

"Art, industry and sustainability in the name of safety - explained **Fabrizio D'Oria**. The event will be absolutely compatible with health and safety protocols, shared with the Venice Biennale of Architecture and finalized in agreement with Ulss3. Thanks to an extension of the exhibition days, from May 29 to June 6, and the opening hours to the public from 10:00 am to 8:00 pm, there will be a constant control of the flow of visitors both in numbers and using a one-way system ".

"The Ferretti Group, which was founded on the Adriatic, strongly believes in this initiative. - said **Alberto Galassi**, CEO of the Ferretti Group - We were at the 2019 edition and it brought us luck, we returned to Venice in 2020 to shoot a commercial for Riva with Pier Francesco Favino and this year we return to witness the rebirth of a sector that is experiencing a positive and significantly growing trend, or I could say that it is flying. If you look at the exhibition scenario there is no boat show in the whole of the Eastern Mediterranean area, from Lebanon to Slovenia, Turkey, Greece and Venice that offers a more perfect opportunity in terms of venue, location and date, to present one's creations and innovations to this market. To exhibit for 9 days is a significant effort for us, but we are convinced that it is the best choice, so much so that, in agreement with our owner, we



will preview our largest yacht, the Ferretti 1000, in Venice. I am surprised at those who will not be exhibiting, who did not believe in the feasibility of this year's Venice Boat Show; there is no better showcase in the world and there is no safer place with higher quality hospitality.

"I share the same passion as Mr. Galassi for the City", adds **Gianguido Girotti**, CEO of Beneteau. "I repeat that Venice is the ideal hub for an international nautical event and for the visibility of the eastern Mediterranean axis, which is not covered much at all. One cannot fail to exploit this synergy between culture and passion for the sea. A great deal of interest has been generated between the first and the second edition by the entire nautical supply chain, from shipbuilding to technological innovation, but it is likely to expand to other sectors in the future related to services and tourism that will also be showcased in an event like this. Cannes and the Principality of Monaco pull in exhibitors and visitors because they also have a quality territory behind them and I believe that Venice is none the less and, in fact, can offer more. I believed in this event right from the start and I can only confirm that we will continue to support it.

Among the side events is the first Full Electric Regatta called "**E REGATTA**", organized by partners coordinated by Assonautica di Venezia with "endurance", agility and speed events but also sporting events with sailing regattas such as the **Italian Match Race Championship** and powerboating with the final parade and awards ceremony of the **Pavia Venezia** raid, and the presence of sailing champions from the Moro di Venezia, which will be at the Arsenale to Luna Rossa present with some of its protagonists, to relive their experiences.

The press conference was preceded by a meeting of the Steering Committee of the Venice Boat Show chaired by the Mayor of Venice, Luigi Brugnaro, who wanted to organize this first operational meeting involving the authorities, institutions, law enforcement agencies and the main producers in the City. The Regional Councillors, Elisa De Berti and Roberto Marcato; the Maritime Director of the Veneto Region, Piero Pellizzari, the General Director of Ulss3, Edgardo Contato; the President of the Biennale, Roberto Cicutto; the President of the Chamber of Commerce of Venice and Rovigo Massimo Zanon; the Rectors of Ca' Foscari and Iuav Universities, respectively Tiziana Lippiello and Alberto Ferlenga; the Director of CNR, Rosalia Santolieri, and the President of the Venice International University, Umberto Vattani, were also present.

For more information on the event: www.salononautico.venezia.it

The Venice Boat Show is promoted by the **Municipality of Venice** and organized by **Vela spa**, in collaboration with the **Italian Navy (Marina Militare Italiana)**.



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The Venice Boat Show is proud to be working with the following partners for the event **Eni, Intesa Sanpaolo, Generali, Consorzio Prosecco DOC and the Chamber of Commerce of Venice and Rovigo. Mole Urbana, E-concept and ABB** are the technical partners.

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